

# An introduction to investing in the SHARE MARKET Seminar

This seminar is packed with priceless information and knowledge that will help you to grow as an investor. The seminar contains an excellent overview of the share market, with many great easy to follow examples of key topics.



The seminar material was developed and will be presented by **Bill Dodd** who is a member of the AIA and an active private investor.

Bill is a retired academic who resigned 16 years ago to become a full-time private trader/investor.

The seminar is aimed at people wanting to learn more about the stock market and are available to both AIA members and non members.

This one day introduction to the stock market seminar assumes no previous knowledge of investing or of the stock market but seminar attendees should have read the introductory booklet, sent to them by email prior to the course.

The introductory booklet covers the basics of investing, including many of the pitfalls which lead to losses by investors.

***Here is a great opportunity to introduce a member of your family, a friend or colleague to the world of investing.***

All course attendees will have the opportunity to purchase the 12 DVD set and CD INTRODUCTION TO SHARE MARKET INVESTING set, with the workbook activities, for just **\$150** (usually \$197).



AUSTRALIAN  
INVESTORS  
ASSOCIATION

**Gold Coast – Sunday, 29 July from 9 to 4pm**  
**Surfers Paradise Marriott Resort**  
**158 Ferny Avenue**  
**Surfers Paradise**

Aimed at those who wish to start investing in the stock market but are uncertain how to go about it, those who have been investing for a short while but want a brief refresher course or those who have started a SMSF.

The course will provide:-

- An overview of the stock market
- An understanding of the need for an investment plan and risk management
- An outline the role of fundamental and technical analysis in investing
- Methods for controlling trade entry, trade management and trade exit
- A review of methods for stock selection, record keeping and investment analysis.

The course will include examples of investing approaches, leading to a greater understanding. By the end of this course participants can expect to have an overview of the important tools and methods that investors use to successfully invest in the stock market and commence investing.

***By the end of the seminar participants can expect to have a sound overview of the stock market, an understanding of how to analyse and select stocks and when to buy and sell.***



**\$125pp EB rate**  
**Expires 30 June!**

**Where:**

Hinterland Room, Level 2  
Surfers Paradise Marriott Resort  
158 Ferny Avenue  
Surfers Paradise  
Parking is available free under the hotel.

Accommodation available for a special rate of \$220 per night. Go to <http://cwp.marriott.com/oolsp/aiainvestorsconference/> for accommodation bookings.

*“The AIA Sharemarket Investment Course is very impressive! Bill Dodd covers all the bases and more in this highly comprehensive course on how to trade and invest in the Australian share market. The material is presented in a very logical order, in easy to understand language and with all the critical aspects covered.”*  
Alan Hull

**Register:**

Register online at [www.investors.asn.au](http://www.investors.asn.au), call **1300 555 061** or complete the form below.

**AN INTRODUCTION TO INVESTING IN THE SHARE MARKET**

**Sunday, 29 July 2012**  
**From 9 to 4.00pm**

**Includes:** Morning tea, lunch & afternoon tea

**Handouts:** Will not be provided on the day. All participants will receive an introductory booklet on investing and a copy of the powerpoint presentation. These will be forwarded by email prior to the course.

**Early Bird:** \$125pp – to 30 Jun 2012  
**Full Rate:** \$150pp – from 1 Jul 2012



**GOLD COAST INTRODUCTION TO INVESTING IN THE SHARE MARKET SEMINAR**  
**Registration Form & Tax Invoice**

**Australian Investors Association, PO Box 7439, Gold Coast MC QLD 9726 Fax: 07 5538 8376**

Title: \_\_\_\_\_ Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Partner/Guest: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ P/Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Are you a member of the AIA? Yes  No  Member No: \_\_\_\_\_

Please book \_\_\_\_\_ places for 29 July seminar @ \$125pp or \$150pp: \$ \_\_\_\_\_

Non-members pay an additional \$130 (1 year) or \$210 (2 years) to join: \$ \_\_\_\_\_

Purchase \_\_\_\_\_ DVDs @ \$150 per set plus \$10 postage & handling: \$ \_\_\_\_\_

**NB. EARLY BIRD EXPIRES 30 JUNE 2012** TOTAL: \$ \_\_\_\_\_

Visa Card Card Number: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Master Card Name on Card: \_\_\_\_\_

Cheque Expiry Date: \_\_\_\_\_ Amount: \_\_\_\_\_

Signature: \_\_\_\_\_